**Project Proposal**

**GROUP MEMBERS:**

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**Group Name:**

Serendipity

**ProjectProposal**

Project Title: **BuzzHub**

Project Description:

BuzzHub is a dynamic social media platform designed to revolutionize the way users connect, share, and engage with content. With an emphasis on fostering genuine connections and promoting meaningful interactions, BuzzHub aims to create a vibrant online community where users can discover, discuss, and participate in trending topics, interests, and conversations.

Target Audience:

Social Enthusiasts

**Application Features:**

1) User Feed

Provide interactive posts for the users.

2) User Profile

Let user share about themselves and their personal information for account retrieval.

3) Community Engagement (likes,shares,comments)

Lets people engage in the happening things around them.

4) Multimedia Sharing

Sharing images and video with the people so they can feel included and seen.

5) Groups and Communities

Bringing people together one step at a time.

6) Messaging and Chat

Interacting with others on more intimate level and privately.

7) Privacy and Security

**Application Architecture:**

Front-end Development:

● Utilizing modern UI/UX design principles for an intuitive and visually appealing user interface. ● Integration of interactive elements for a seamless and engaging user experience. 5|Page Back-end Development:

● Robust server infrastructure for efficient data storage, synchronization, and realtime updates. ● Secure APIs for seamless communication between the front-end and back-end systems